

SINGAPORE FIX CONFERENCE 2013

Singapore - 19 September 2013



Last Updated 11/9/2013

Time	Session
9:00	<p>Welcome Remarks <i>Co-chairs, Singapore Working Group, FIX Trading Community</i> Anthony Bowyer, Head of Sales & Marketing, Blue Ocean Josephine Kim, Director - Head of APAC Electronic Trading Sales, Bank of America Merrill Lynch</p>
9:10	<p>Industry Trend - What's Next? Farid Moslehi, Head of Asia, KCG</p>
9:40	<p>Panel Discussion: Who REALLY Owns Regulations and Risk Control?</p> <ul style="list-style-type: none">• <i>Who owns risk controls: brokers vs. exchanges?</i>• <i>How regulatory changes affect buy and sell side?</i>• <i>The next wave of regulatory changes to watch out for</i>• <i>The industry responses</i> <p>Panelists:</p> <ul style="list-style-type: none">- Philippa Allen, CEO and Managing Director, ComplianceAsia- Gabriel Butler, Executive Director and Asia Head of Electronic Trading, Morgan Stanley- Jessica Morrison, Co-Chair of the FIX Trading Community Asia Pacific Exchanges and Regulatory Subcommittee, and Head of Asia Pacific Commission Management and Market Structure, Deutsche Bank- Mark Putnam, Managing Director Solutions SEA, Markit <p>Moderator: John Fildes, FIX Trading Community Director, and CEO, Chi-X Australia</p>
10:15	<p>The Future is Happening Now – Current Industry Initiatives that will Shape Your Business</p> <ul style="list-style-type: none">• <i>The relevance for trading of FIX in the high performance arena. An update on the FIX Trading Community HPWG</i>• <i>Standardization of TCA in equities and plans for non-equities coverage</i>• <i>Execution venue reporting beyond prior to execution</i>• <i>Post-Trade use of FIX for allocations and confirmations. Buy-side implementations.</i> <p>- Edward Mangles, Regional Director, Asia Pacific, FIX Trading Community, and Director, GlobalTrading - Jim Northey, FIX Trading Community's Americas Regional Committee, and Partner, The LaSalle Technology Group, LLC</p>
10:40	<p>Coffee Break</p>
11:05	<p>Panel Discussion: More with Less: The Tipping Point of Technology Investment</p> <ul style="list-style-type: none">• <i>The emerging technology challenges</i>• <i>Monitoring and real-time risk Control</i>• <i>Cost, Revenue and Resources, In-house vs Outsource</i>• <i>Latency vs Service</i> <p>Panelists:</p> <ul style="list-style-type: none">- Nick Ciarleglio, Distinguished Systems Engineer, Arista Networks- Michael Evangelista, Managing Director, Head of Liquidity Solutions Asia Pacific, NYSE Technologies- Stuart Gurr, Head of Global Trading Technology, Asia Pacific, RBS

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- **Paul Kwan**, CIO Asia, Millennium Partners

Moderator: **Michelle Price**, Asia Editor, Financial News, Dow Jones

11:40 **Panel Discussion: Derivatives and Post Trade Developments: Where It Matters**

- *Emerging developments in post trade Space*
- *Evolution in derivatives clearing*

Panelists:

- **Lionel Ghouila Houri**, Head of Prime Clearing Services, Asia-Pacific, Newedge

- **Julien Le Noble**, Managing Director, Asia Pacific, CME Group

- **David Pryde**, Senior Vice President, Head of Trading & Derivatives Clearing Solution Technology, Singapore Exchange

- **Peter Tierney**, Regional Head Asia, DTCC

Moderator: **Barnaby Nelson**, Head of Client Development, Asia, Broker-dealers and Investment Banks, BNP Paribas

12:15 **Networking Luncheon**

1:25 **Keynote Speech:**

Digital Money: The Impact of Network Technology on the Global Financial Industry

Andrew Keen, Internet Entrepreneur and Best Selling Author

Andrew Keen is an Internet entrepreneur who founded Audiocafe.com in 1995 and built it into a popular first generation Internet company. He is currently the host of "Keen On" show, the popular Techcrunch chat show, a columnist for CNN and a regular commentator for many other newspapers, radio and television networks around the world.

2:10 **Panel Discussion: Liquidity, Liquidity, Liquidity**

- *Imminent regulation of dark pools in Asia Pac, what are some of the intended and unintended consequences?*
- *What are the buy-side & regulator concerns*
- *Is aggregation part of the problem, or the solution?*

Panelists

- **David Broadfield**, Advanced Execution Services, Credit Suisse

- **Josephine Kim**, Director - Head of APAC Electronic Trading Sales, Bank of America Merrill Lynch

- **Abhishek Mohla**, Executive Director, Equities, Direct Execution, UBS Investment Bank

- **Lee Porter**, Head of Asia Pacific, Liquidnet

Moderator: **Chris Jenkins**, Managing Director, Asia Pacific, Tora

2:50 **Coffee Break**

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3:20

Keynote Speech:

The Psychology of Trading

- *New advances in neuroscience and how they relate to optimizing trading performance*
- *Personality, or the unconscious Self, is the single most limiting factor preventing profitable trading*
- *How emotions (particularly fear) effect trading performance and dangers of emotional addiction*
- *Cognitive dissonance: what is it and how it limits trading*
- *Intuition: a feeling, not an intellectual thought and how to trust our intuition with trading*

John McAuley, Consultant, The Asian Leadership Institute

4:00

Panel Discussion: Under Fire: A Broker Q&A

- *Sell-Side Burning Issues*
- *Views on the merging of sales trading & electronic trading*
- *Quick Fire Q&A*

Panelists

- **Ben Valentine**, Head of Electronic Execution, Citi
- **Shaun Bramham**, CEO of Asia Pacific, Instinet
- **Ofir Gefen**, MD, Head of Electronic Brokerage & Analytics, ITG Asia Pacific
- **TK Yap**, Executive Director, OCBC Securities, Singapore

Moderator: Michelle Price, Asia Editor, Financial News, Dow Jones

4:40

Panel Discussion: Buy-side Under Pressure?

- *Buy-side Dinner Findings and the Top Buy-side Priorities*
- *How buy-side firms measure and manage their trading and research*
- *Do business practices and relationships in Asia need to change, and if so what are the practical issues of doing so and the benefits and challenges of CSAs?*
- *How buy-side braces for new regulatory responsibilities*

Panelists

- **Catalin Burlacu**, CIO, V Wealth Capital
- **Scott Treloar**, Chief Risk Officer, Vulpes Investment Management
- **John Lim**, Assistant Director, Eastspring Investments

Moderator: Anthony Bowyer, Co-chair, Singapore Working Group, FIX Trading Community, and Head of Sales & Marketing, Blue Ocean

5:20

Closing Remarks

Co-chairs, Singapore Working Group, FIX Trading Community

Anthony Bowyer, Head of Sales & Marketing, Blue Ocean

Josephine Kim, Director - Head of APAC Electronic Trading Sales, Bank of America Merrill Lynch

5:40 -

Networking Cocktail

8:00

@Loof - #3-07 Odeon Towers Extension Rooftop