FIX TRADING COMMUNITY™

INDUSTRY-DRIVEN • INDEPENDENT • NEUTRAL

SPONSORSHIP PROSPECTUS

Asia Pacific FIX Conferences 2027

India FIX Conference 2027
25th Asia Pacific Trading Summit
FIX Southeast Asia Multi-Asset Trading Conference 2027
Australia FIX Conference 2027





Created by the industry, for the industry





Event Manager:
PlusConcepts

www.fix-events.com

Asia Pacific's Leading Electronic Trading Conferences

EARLY BIRD DISCOUNT

Receive a USD 500 early bird discount on each event when you book with a total exceeding USD 10,000 before **31 January 2027.**

SPECIAL PACKAGE

Branding Everywhere

Branding Sponsorship
for all 4 locations
+2 more passes for each location

USD 21,000*

*The special packages are not entitled for the bulk discount but will be entitled to USD 1,000 early bird discount if booking is made before **31 January 2027**. You can also add USD 4,000 to upgrade to Branding Plus for 3 locations.

BUNDLED DISCOUNT

If you sign up for more than one event together, the following discount will be applied:

2 events: USD 1,000 in total
3 events: USD 2,000 in total
4 events: USD 3,500 in total

INTRODUCTORY DISCOUNT NEW

If you are a FIX member and fall under any of the following categories, you qualify for a one-time 20% discount on your selected package(s):

- Digital Asset-Related Companies
- Market Makers
- Data Analytics and Market Data Providers
- First time sponsors of the Asia Pacific FIX Conferences

TO MAKE A BOOKING

Bookings and booth allocation are on a first-come-first-served basis. **FIX Premier Global Members** enjoy priority exhibition space reservations. Bookings received from these members before **30 December 2026**, receive priority processing. After this date, all FIX members' reservations follow a first-come, first-served basis. Sponsorship opportunities open to all firms (including non-members) on **11 January 2027**. **Secure your sponsorship by completing the attached form and emailing it to us.**

The sponsorship fees listed are already discounted prices for FIX members. Non-members are subject to a surcharge of **20%**. To learn more about the FIX membership, please visit **www.fixtrading.org.**

India FIX Conference 2027

With LIVESTREAMING

8th April 2027, The St. Regis Mumbai

600+ attended in-person in 2026!
www.fix-events.com/india

The India FIX Conference provides a neutral platform for the dynamic Indian trading community to contribute to the continued development of institutional trading in India.

MAIN SPONSORSHIP PACKAGES

(Sponsors will receive the post-event delegate list, excluding attendees who have opted out.)

LEAD SPONSOR (max. 2) — USD 15,000

- Recognized as the official LEAD SPONSOR of the event
- Opportunity to deliver a 5-minute Welcome Address
- One exhibition booth (3m W x 1.5m D)
- Prominent logo placement on marketing materials & on-site decorations
- Distribution of brochures or leaflets on attendee seats
- Inclusion of company logo, profile and contact information on the Conference eBrochure and event App
- Logo placement on event website and streaming platform, linking to your company's website
- 10 in-person and 5 virtual passes

SPONSOR

- Acknowledgement in pre-event marketing, on-site decorations and stage backdrop/LED
- Inclusion of company logo, profile and contact information on the Conference eBrochure and event App
- Logo placement on event website and streaming platform, linking to your company's website
- 5 in-person passes and 5 virtual passes for staff or clients

BRANDING: USD 7,000

BRANDING PLUS: USD 8,000 **(with a poster wall)***

EXHIBITION: USD 9,800 **(with exhibition showcase)**

COCKTAIL SPONSOR

All benefits included in Branding Sponsorship plus:

- Additional logo exposure at the cocktail reception venue
- Decoration items with cocktail sponsor's logo (e.g. Branded wrist band, wine glass ring, etc.)
- 8 additional passes for the cocktail reception

USD 19,000 USD 21,500 (with exhibition)

REFRESHMENT SPONSOR

All benefits included in Branding Sponsorship plus:

- Additional logo exposure in the exhibition area where refreshments will be served.

USD 10,500 USD 13,000 (with exhibition)

+ ADD-ON PACKAGES

01 LANYARD SPONSOR
The Lanyard Sponsor's logo will be printed on the lanyards.

Additional USD 5,000

02 DELEGATE BAG SPONSOR
An exclusive opportunity to distribute delegate bags during registration. (Bags to be provided by the sponsor.)

Additional USD 4,500

03 PREMIUM SPONSOR
An opportunity to distribute a sponsor-provided branded gift to all attendees during registration. (Gifts to be supplied by the sponsor.)

Additional USD 3,500

04 INSERTION SPONSOR
An exclusive opportunity to place branded inserts in the delegate bags or directly distributed at registration.

Additional USD 2,500

05 SEAT COVER SPONSOR
Branded seat covers will be used in the conference room.

Additional USD 7,000

*A 1m (W) x 2m (H) poster wall in a prominent location is available for sponsor-supplied content. (Printing by the organizer, artwork by the sponsor.)

25th Asia Pacific Trading Summit

20th May 2027, JW Marriott Hong Kong

800+ attended in-person in 2026!

www.fix-events.com/hongkong

With LIVESTREAMING

The region's leading forum for electronic trading professionals to explore market trends, regulatory updates, and trading innovations.

MAIN SPONSORSHIP PACKAGES

(Sponsors will receive the post-event delegate list, excluding attendees who have opted out.)

LEAD SPONSOR (max. 2) — USD 15,000

- Recognized as the official LEAD SPONSOR of the event
- Opportunity to deliver a 5-minute Welcome Address
- One exhibition booth (3m W x 1.5m D)
- Prominent logo placement on marketing materials & on-site decorations
- Distribution of brochures or leaflets on attendee seats
- Inclusion of company logo, profile and contact information on the Conference eBrochure and event App
- Logo placement on event website and streaming platform, linking to your company's website
- 10 in-person and 5 virtual passes

SPONSOR

- Acknowledgement in pre-event marketing, on-site decorations and stage backdrop/LED
- Inclusion of company logo, profile and contact information on the Conference eBrochure event App
- Logo placement on event website and streaming platform, linking to your company's website
- 5 in-person passes and 5 virtual passes for staff or clients

BRANDING: USD 7,000

BRANDING PLUS: USD 9,000 **(with a poster wall)***

EXHIBITION: USD 11,500 **(with exhibition showcase)**

COCKTAIL SPONSOR

All benefits included in Branding Sponsorship plus:

- Additional logo exposure at the cocktail reception venue
- Decoration items with cocktail sponsor's logo (e.g. Branded wrist band, wine glass ring, etc.)
- 8 additional passes for the cocktail reception

USD 19,000 USD 23,000 (with exhibition)

REFRESHMENT SPONSOR

All benefits included in Branding Sponsorship plus:

- Additional logo exposure in the exhibition area where refreshments will be served.
- Branded Paper Coffee Cups

USD 12,000 USD 16,000 (with exhibition)

+ ADD-ON PACKAGES

01 LANYARD SPONSOR
The Lanyard Sponsor's logo will be printed on the lanyards.

Additional USD 5,000

02 DELEGATE BAG SPONSOR
An exclusive opportunity to distribute delegate bags during registration. (Bags to be provided by the sponsor.)

Additional USD 5,000

03 PREMIUM SPONSOR
An opportunity to distribute a sponsor-provided branded gift to all attendees during registration. (Gifts to be supplied by the sponsor.)

Additional USD 5,000

04 INSERTION SPONSOR
An exclusive opportunity to place branded inserts in the delegate bags or directly distributed at registration.

Additional USD 3,000

05 SEAT COVER SPONSOR
Branded seat covers will be used in the conference room.

Additional USD 7,000

06 PODCAST SPONSOR
2 dedicated interview sessions with your experts, broadcast on our official LinkedIn channel after the event to extend your brand's reach and thought leadership visibility.

Additional USD 6,500

***A 1m (W) x 2m (H) poster wall in a prominent location is available for sponsor-supplied content. (Printing by the organizer, artwork by the sponsor.)**

FIX Southeast Asia Multi-Asset Trading Conference

October 2027, Singapore

The FIX Trading Community™ FIX Southeast Asia Multi-Asset Trading Conference is a regional event focused on multi-asset trading, with a scope that spans Southeast Asia's diverse markets.

Note: Information and sponsorship opportunities for any extension forum will be announced separately.

MAIN SPONSORSHIP PACKAGES

(Sponsors will receive the post-event delegate list, excluding attendees who have opted out.)

LEAD SPONSOR (max. 2) — USD 14,000

- Recognized as the official LEAD SPONSOR of the event
- Opportunity to deliver a 5-minute Welcome Address
- One exhibition booth (3m W x 1.5m D)
- Prominent logo placement on marketing materials & on-site decorations
- Distribution of brochures or leaflets on attendee seats
- Inclusion of company logo, profile and contact information on the Conference eBrochure and event App
- Logo placement on event website and streaming platform, linking to your company's website
- 10 in-person and 5 virtual passes

SPONSOR

- Acknowledgement in pre-event marketing, on-site decorations and stage backdrop/LED
- Inclusion of company logo, profile and contact information on the Conference eBrochure and event App
- Logo placement on event website and streaming platform, linking to your company's website
- 5 in-person passes and 5 virtual passes for staff or clients

BRANDING: USD 7,000

BRANDING PLUS: USD 8,000 **(with a poster wall)***

EXHIBITION: USD 9,500 **(with exhibition)**

COCKTAIL SPONSOR

All benefits included in Branding Sponsorship plus:

- Additional logo exposure at the cocktail reception venue
- Decoration items with cocktail sponsor's logo (e.g. Branded wrist band, wine glass ring, etc.)
- 8 additional passes for the cocktail reception

USD 16,000 USD 18,500 (with exhibition)

REFRESHMENT SPONSOR

All benefits included in Branding Sponsorship plus:

- Additional logo exposure in the exhibition area where refreshments will be served.

USD 11,000 USD 13,500 (with exhibition)

+ ADD-ON PACKAGES

01 LANYARD SPONSOR
The Lanyard Sponsor's logo will be printed on the lanyards.

Additional USD 5,000

02 DELEGATE BAG SPONSOR
An exclusive opportunity to distribute delegate bags during registration. (Bags to be provided by the sponsor.)

Additional USD 4,500

03 PREMIUM SPONSOR
An opportunity to distribute a sponsor-provided branded gift to all attendees during registration. (Gifts to be supplied by the sponsor.)

Additional USD 3,500

04 INSERTION SPONSOR
An exclusive opportunity to place branded inserts in the delegate bags or directly distributed at registration.

Additional USD 2,500

05 SEAT COVER SPONSOR
Branded seat covers will be used in the conference room.

Additional USD 7,000

***A 1m (W) x 2m (H) poster wall in a prominent location is available for sponsor-supplied content. (Printing by the organizer, artwork by the sponsor.)**

Australia FIX Conference 2027

17th Nov 2027, Fullerton Sydney

450+ attended in-person in 2026!
www.fix-events.com/australia

This event is a key platform for the Australian and New Zealand trading community, promoting collaboration and empowering stakeholders to influence the future of institutional trading in the region.

MAIN SPONSORSHIP PACKAGES

(Sponsors will receive the post-event delegate list, excluding attendees who have opted out.)

LEAD SPONSOR (max. 2) — USD 14,000

- Recognized as the official LEAD SPONSOR of the event
- Opportunity to deliver a 5-minute Welcome Address
- One exhibition booth (3m W x 1.5m D)
- Prominent logo placement on marketing materials & on-site decorations
- Distribution of brochures or leaflets on attendee seats
- Inclusion of company logo, profile and contact information on the Conference eBrochure and event App
- Logo placement on event website and streaming platform, linking to your company's website
- 10 in-person and 5 virtual passes

SPONSOR

- Acknowledgement in pre-event marketing, on-site decorations and stage backdrop/LED
- Inclusion of company logo, profile and contact information on the Conference eBrochure and event App
- Logo placement on event website and streaming platform, linking to your company's website
- 5 in-person passes and 5 virtual passes for staff or clients

BRANDING: USD 6,800

EXHIBITION: USD 9,200 **(with exhibition showcase)**

COCKTAIL SPONSOR

All benefits included in Branding Sponsorship plus:

- Additional logo exposure at the cocktail reception venue
- Decoration items with cocktail sponsor's logo (e.g. Branded wrist band, wine glass ring, etc.)
- 8 additional passes for the cocktail reception

USD 16,000 USD 18,400 (with exhibition)

REFRESHMENT SPONSOR

All benefits included in Branding Sponsorship plus:

- Additional logo exposure in the exhibition area where refreshments will be served.

USD 11,300 USD 13,700 (with exhibition)

+ ADD-ON PACKAGES

01 LANYARD SPONSOR
The Lanyard Sponsor's logo will be printed on the lanyards.

Additional USD 5,000

02 DELEGATE BAG SPONSOR
An exclusive opportunity to distribute delegate bags during registration. (Bags to be provided by the sponsor.)

Additional USD 4,500

03 PREMIUM SPONSOR
An opportunity to distribute a sponsor-provided branded gift to all attendees during registration. (Gifts to be supplied by the sponsor.)

Additional USD 3,500

04 INSERTION SPONSOR
An exclusive opportunity to place branded inserts in the delegate bags or directly distributed at registration.

Additional USD 2,500

05 SEAT COVER SPONSOR
Branded seat covers will be used in the conference room.

Additional USD 7,000

Asia Pacific's Leading Electronic Trading Conferences

For more than twenty years, the Asia Pacific FIX Conferences have been recognised as the region's leading forums for electronic trading. Developed by the industry and backed by the FIX Trading Community™, they provide a trusted, neutral space for market participants to exchange ideas, address shared challenges, and explore new approaches to trading and technology.

What sets the Asia Pacific FIX Conferences apart is the depth and relevance of the content. Senior decision makers from across the trading ecosystem come together to discuss market structure, regulatory developments, and the technologies shaping the future of institutional trading. The agenda is curated for both traders and technologists, featuring perspectives from exchanges, brokers, buy-side firms, regulators, and industry associations. The result is a programme built around real industry priorities and insights that matter to the community.



Conference facts and figures

* More than 1,500 delegates attend each year
* Senior electronic trading decision makers from across the region
* Supported by leading trade association partners
* A neutral industry forum with no sales pitches
* A programme tailored for both trading and technology communities
* Over 100 industry expert speakers annually
* A dedicated exhibition hall that showcases the latest innovations and solutions

FAQ

1. How about the **Japan FIX Conference 2027**?

Please contact events@fixtrading.org for more information.

2. Is my institution a member of FIX?

You can check if your institution is a FIX member by visiting the list of member firms HERE.

3. How can my institution become a member?

To learn more about the benefits of being a FIX member, please contact our membership office at join@fixtrading.org or call +44 (0)20 3950 3923. More information can be found at:

https://fixtrading.org/packages/membership-information-pack/

4. Do I get any discount as my firm is a member of FIX?

Yes, as a FIX Trading Community™ member, your firm qualifies for exclusive discounts on sponsorship packages. Prices listed in the sponsorship prospectus already reflect the discounted rates for FIX members.

5. Can I nominate a speaker or get involved in agenda planning?

To ensure neutrality, we DO NOT offer speaking slots as part of our sponsorship packages. If you would like to join the organizing committee (for FIX Members only) or would like to nominate a speaker, please send an email to Sammy Ho at sammy.ho@fix-events.com.

6. Will I get the delegate list after the event?

Yes, sponsors will be provided with the attendee list after the event, excluding those who have opted out.

7. How can I confirm sponsorship?

Complete the sponsorship booking form attached and send it to sammy.ho@fix-events.com to confirm your sponsorship.

8. Are virtual options available for attendees?

Yes, virtual options are available for India and Hong Kong FIX Conferences. We provide live-streaming of key sessions, allowing attendees to join from anywhere in the world.

Find out more about the previous FIX Conferences, please visit:

fix-events.com

ENQUIRIES

Sammy Ho
Tel: +852 8203 6093
Email: sammy.ho@fix-events.com

Sponsorship Booking Form

Institution (Billing Identity)

Main Contact Person

Title

Email

Telephone ( )

Billing Address

Event Logistics contact person (if different):

Name:

Title:

Email:

Telephone ( )

☑ Please include our company logo on the conference marketing materials

☑ I have read the general terms and conditions attached and agree to comply

We agree to sign up for the following package(s):

	MAIN								ADD-ON						Subtotal
	Lead	Sponsor			Cocktail		Refreshment		01	02	03	04	05	06	
		Brand	Brand+	Exhibition		Exhibition		Exhibition							
INDIA	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐		$: _____
HONG KONG	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	$: _____
SE ASIA	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐		$: _____
AUSTRALIA	☐	☐		☐	☐	☐	☐	☐	☐	☐	☐	☐	☐		$: _____

Special Package:

☐ **Branding Everywhere:** USD 21,000 ☐ **Branding Everywhere** (with Branding Plus for 3 locations)**:** USD 25,000

Discounts:

☐ Early Bird (before 31 Jan 2027) $: _____ ☐ Bundled Discount: (for more than 1 event) $: _____

Total: **USD** _____

Authorized Signature and Company Stamp: _____

Name: Date:

WHAT'S NEXT?

1) Email the signed booking form to sammy.ho@fix-events.com. We will confirm your sponsorship and issue the invoice accordingly.
2) Please submit: (i) Company Profile in MS WORD document format (Up to 200 words in English) and (ii) Company Logo (.EPS /.AI format preferred) to dada.yau@fix-events.com. The profile and logo will be included on the event website (www.fix-events.com) and the conference App.