

## SPONSORSHIP PACK

# ASIA PACIFIC (ex-Japan) FIX CONFERENCES 2017







## 2017 FIX EVENTS

15<sup>th</sup> Asia Pacific Trading Summit - Hong Kong, 18<sup>th</sup> May 2017 Australia FIX Conference 2017 - Sydney, October 2017 (*TBC*) India FIX Conference 2017 - Mumbai, 7<sup>th</sup> September 2017 Singapore FIX Conference 2017 - Singapore, November 2017 (*TBC*)

#### **About FIX Conferences**

Since 2003, the Asia FIX Conferences organised by FIX Trading Community have been the most important trading events held in the region. FIX events are formulated 100% by senior representatives of firms active in each region. The Asia Pacific FIX Conferences are noted for the region's highest quality speakers, topical issues and for being a neutral platform for the institutional trading industry to meet and discuss industry best practice, including details on trading community implementations.

#### Why FIX Conferences?



The FIX conference programs are designed for both traders and technologists. Our events continue to deliver cutting edge thought leadership, without any sales pitches. There is simply no better use of a day to get up to speed on the latest issues that will impact the industry for years to come.

#### **Well Attended**

Attended by over 1500 industry professionals, representing 500+ institutions. Each year, Asia Pacific FIX Conferences are the leading key industry events in the region, and are complimentary for FIX members, regulators and buy-side institutions.





#### **Rave Reviews**

"The FIX conference was an excellent opportunity to learn about the key issues affecting the trading community"

"The main technology conference in Financial markets here in Australia, it is an excellent event and opportunity to identify new vendors, gauge industry trends and network with both vendors and clients"

"The annual FIX conference is a premier event for all stakeholders involved. Not only does it provide an excellent overview of relevant developments in the sector, it provides an opportunity to network with thought leaders in the industry. Always recommended and you are practically guaranteed to learn something useful each and every year you attend. 10/10"

"The FIX conference is an important annual event that allows all areas of the market to come together to review the important topics of the day and understand how different parties are dealing with them"

"Good selection of speakers. It is a good event to get up to speed on what issues are important and concerning for the buyside dealers"

"The format, mix and honesty of participants make this event informative, insightful and an enjoyable networking experience"

"An annual conference with all the information I want to know"

"The Australia FIX Conference is a must for all institutional financial markets participants. There is simply no better usage of a day to get up to speed on contemporary issues affecting your business"

## **Sponsorship**



Limited sponsorship, exhibition and advertising opportunities are available at these events. The sponsorship options provide unsurpassed branding presence for sponsors throughout the event, online and in event communications.

Bookings are on a first-come-first-served basis. In order to ensure neutrality, the agendas at all Asia Pacific FIX events are created 100% by senior representatives from the local trading community. We therefore DO **NOT** offer any speaking slots as part of our sponsorship packages.

Members of the FIX Trading Community are able to enjoy discounts on sponsorship fees as well as priority in reserving the exhibition spaces.

All FIX Members can confirm booking from **5<sup>th</sup> Dec 2016.** All bookings received from FIX Premier Global Members before **30<sup>th</sup> Dec 2016** will receive priority processing. After this date, all FIX members will be processed based on a first-sign, first-served basis. Sponsorship opportunities will then be available for all firms (including non-members) from **14<sup>th</sup> Jan 2017**.

Sponsorship Enquiries: Sammy Ho, sammy.ho@fix-events.com, (852) 8203 6093

## **Sponsorship Summary**

	Hong Kong	India	Singapore	Sydney
Expected Attendance	500+	300+	350+	350+
Branding	✓	✓	✓	✓
Exhibition	✓	✓	✓	✓
Guest Room included in the exhibition sponsorship?	✓	×	×	<b>✓</b>
Cocktail	✓	✓	✓	✓
Refreshment	✓	✓	✓	✓
Wifi	✓	✓	✓	✓
Delegate Bag	✓	✓	✓	✓
Lanyard	✓	✓	✓	✓
Charging Station	✓	✓	✓	✓

## SPONSORSHIP PACKAGES



There are a number of sponsorship packages available which all offer an excellent opportunity to get involved. Sponsorship packages are available in limited numbers and confirming your participation early ensures your exposure will be maximised during the build up to the event.

## 1) Branding Sponsorship:

As a sponsor, your firm will be closely associated with a conference that has proven each year to be one of the most highly regarded events in the industry. It reinforces the position of your firm in helping to drive the growth of the industry.

- \* Acknowledged as a "Sponsor" on marketing materials, invitation email and stage backdrop (or LED Screen)
- \* Company logo, company profile and contact details to be included on the conference brochure
- \* Placement of logo on official conference website www.fix-events.com with a direct web link to your company's website
- \* Placement of logo on the front cover of the conference brochure
- \* Post conference delegate list\* (Please note: Registration list will not be released prior to the event)
- \* 5 Complimentary Passes for Staff / Clients
- \* Preferential rate for advertising in the official GlobalTrading Journal

## 2) Exhibition Sponsorship:

### [Book Early! Stand locations will be allocated on a first-signed, first-choose basis.]

- \* One unit of exhibition space\*\* for the showcase of products / services (2.5m x 1.2m)
- \* Acknowledged as a "Sponsor" on marketing materials, invitation email and stage backdrop (or LED Screen)
- \* Company logo, company profile and contact details to be included on the conference brochure
- \* Placement of logo on official conference website www.fix-events.com with a direct web link to your company's website
- \* Placement of logo on the front cover of the conference brochure
- \* Post conference delegate list# (Please note: Registration list will not be released prior to the event)
- \* 7 Complimentary Passes for Staff / Clients
- \* Preferential rate for advertising in the official GlobalTrading Journal

(For HK and Sydney, the package includes 2 free guest room nights at the event hotels during the date of the conferences)

\*\* Exhibitor should be limited to one company brand per exhibition booth, except wholly owned subsidiaries (subject to confirmation from the event organiser). Distribution of refreshments is not allowed at the exhibition booth unless pre-approved by the event manager.





## 3) Cocktail Sponsorship:

(Up to 2 sponsors per conference)

The ever-popular networking cocktail receptions that follow our FIX conferences, provide an unparalleled opportunity for delegates to network with their peers and prospects, and discuss the issues raised during the event.

- \* Additional logo exposure at the cocktail area
- \* Sponsor can provide up to 2 pull up banners to be displayed at the cocktail area during the cocktail session
- \* Acknowledged as a "**Cocktail Sponsor**" on marketing materials, invitation email and stage backdrop (or LED Screen)
- \* One time branded cocktail invitation via email to potential participants
- \* Company logo, company profile and contact details to be included on the conference brochure
- \* Placement of logo on official conference website www.fix-events.com with a direct web link to your company's website
- \* Placement of logo on the front cover of the conference brochure
- \* Post conference delegate list# (Please note: Registration list will not be released prior to the event)
- \* 5 Complimentary Passes for Staff / Clients for the conference and 5 additional passes for the cocktail session



## 4) Refreshment Sponsorship (1 for each conference)

- \* Logo exposure at the fover/exhibition area where refreshments will be served
- \* Sponsor can provide up to 2 pull up banners to be displayed in the foyer area
- \* Branded Coffee Cups (subject to availability, water bottles will also be branded)
- \* Acknowledged as a "Refreshment Sponsor" on marketing materials, invitation email, stage backdrop (or LED Screen)
- \* Company logo, company profile and contact details to be included on the conference brochure
- \* Placement of logo on official conference website www.fix-events.com with a direct web link to your company's website
- \* Placement of logo on the front cover of the conference brochure
- \* Post conference delegate list# (Please note: Registration list will not be released prior to the event)
- \* 5 Complimentary Passes for Staff / Clients





(This package includes the offerings of standard coffee/tea and refreshments provided by the conference hotel. For other upgrade options such as barista & coffee cart, please contact us.)

## 5) Wifi Sponsorship (with charging station)

- \* Acknowledged as a "Wifi Sponsor" on marketing materials and stage backdrop (or LED Screen)
- \* Included a branded tabletop/small booth as phone charging station in the foyer/exhibition area
- \* The Wifi password will be associated with the sponsor's brand (subject to availability)
- \* Company logo, company profile and contact details to be included on the conference brochure
- \* Placement of logo on official conference website www.fix-events.com with a direct web link to your company's website
- \* Placement of logo on the front cover of the conference brochure
- \* Post conference delegate list# (Please note: Registration list will not be released prior to the event)
- \* 5 Complimentary Passes for Staff / Clients

# including delegate name, job title, firm name, email address, telephone number and physical mailing address. Excluded those requested to opt out from the list.



## **Add-on Options**

## (for sponsors only, not to be purchased separately)

## a) Advertisement on Conference Brochure

\* One page of 4-Color, A4-advertisement on the brochure distributed at the event

## b) Delegate Bag Sponsorship

Exclusive opportunity to distribute delegate bag at the registration desk together with the conference brochure. (Bags to be provided by the sponsor at the conference venue). You can include one item with the delegate bag (such as corporate gift, company flyer etc.)



## c) Lanyard Sponsorship (1 per event)

- Lanyard sponsor logo acknowledgement on marketing materials and placement of logo on official conference website with a direct web link to sponsor's website
- The Lanyard sponsor may have the sponsor's logo printed on the lanyards
- 5 Complimentary Passes

## d) Conference and GlobalTrading Journal Bundle\*

To increase your firm's brand visibility at the event and to reinforce your firm's position as a thought leader, you can advertise in the official GlobalTrading journal at a discounted rate. With the addition of USD 10,000, you will be able to enjoy the following GlobalTrading Journal package benefits:

- \* Full page advertising in 2 Asia Pac regional issues of the GlobalTrading Journal published in Q2 and Q3 2017
- \* Sponsor logo on the journal covers of Q2 and Q3 issues (Asia Pac regional edition only)
- \* 1 editorial contribution to either Q2 or Q3 issue published across all regional editions (Asia Pac, Americas, EMEA)
- \* Editorial promotion online on www.fixglobal.com and via GlobalTrading E-Newsletter
- \* Sponsor branding on www.fixglobal.com for the period of Q2 and Q3 2017
- \* Bonus circulation of Q2 / Q3 issues at Asia Pacific FIX Conferences in 2017



#### Global. Multi-Asset. Industry Driven.

The GlobalTrading Journal is the premier global educational publication for the electronic trading industry and the FIX Trading Community's official journal since 2002. With over 12,000 subscribers globally, GlobalTrading includes buy-side interviews, regulatory updates, exchange news, technical insight, and updates on the most important trends and opinions across all asset classes.

Unique online content and downloadable resources are available on <a href="www.fixglobal.com">www.fixglobal.com</a> and promoted via our weekly e-Newsletter and Social Media channels.



<sup>\*</sup> The billing of the GlobalTrading Bundle will be handled by GlobalTrading Journal

#### **SPONSORSHIP FEE 2017**

## FIX Trading Community Member Rate\*

#### (All Fees are Quoted in USD)

	Hong Kong	India	Singapore	Sydney
Branding	6000	5000	5500	5500
Exhibition	11000	7000	8500	10500
Cocktail	15000	7000	10000	10000
Refreshment	8500 VISOLD	7000 VISOLD	8500 VISOLD	8500
Wifi & Charging Station	9000	7000	7000	7000
Additional Advertisements	1000	1000	1000	1000
Delegate Bag	4500	4000	4000	4000
Lanyard	8500 <u>VISOLD</u>	6000	8000	8000

**GlobalTrading Journal Bundle** 

10000

## **SPECIAL PACKAGES** (For FIX Members Only)

PACKAGE A: Branding Sponsorship for all 4 conferences Price: USD 17,000 (Save USD 5,000)

PACKAGE B: Exhibition Sponsorship for all 4 conferences Price: USD 31,000 (Save USD 6,000)

#### EARLY BIRD DISCOUNT

For non-package bookings (with a total fee over USD 10,000) received before the end of the **February 2017**, USD 500 will be discounted from the total sponsorship fee. Each sponsor can enjoy this discount once.

#### **OTHER DISCOUNTS** (not applicable for the Special Packages)

The following discounts are given to sponsors who support multiple Asia Pacific FIX events and confirm sponsorship at the same time.

- 1) Sponsors signing up for Exhibition/Cocktail/Wifi Sponsorship for <u>3 or more</u> Asia Pacific FIX events, a total of **USD 3,000** will be discounted from the total sponsorship fee. OR
- 2) Sponsors signing up for Branding Sponsorship (or a combination of Branding, Exhibition, Wifi, Lanyard and Refreshment Sponsorship) for <u>3 or more</u> Asia Pacific FIX events, a total of **USD 1,500** will be discounted from the total sponsorship fee.

<sup>\*</sup>The sponsorship fee quoted is on a gross value basis and shall be made in cleared funds. To ensure that all sponsors enjoy the same benefits, the sponsorship fees are NOT negotiable. LATE BOOKING SURCHARGE: A surcharge of USD 500 applies for booking received with less than 6 weeks before the event.

#### SPONSORSHIP FEE 2017

## Non-Member Rate\*

(All Fees are Quoted in USD)

	Hong Kong	India	Singapore	Sydney
Branding	6500	6000	6500	6000
Exhibition	13000	11000	11000	13000
Cocktail	16000	8000	15000	12000
Refreshment	105095010	8500 VISOLD	1000 VISOLD	10000
Wifi & Charging Station	10000	8000	8000	8000
Additional Advertisements	1500	1500	1500	1500
Delegate Bag	6000	4500	5000	5000
Lanyard	1000 <del>950LD</del>	8000	9500	9500

**GlobalTrading Journal Bundle** 

10000

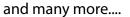
## **FAQ**

- **1. Is my institution a member of FIX? -** The list of FIX members can be found online at <a href="https://www.fixtradingcommunity.org/memberfirms">www.fixtradingcommunity.org/memberfirms</a>
- **2.** How can my institution become a member? Please contact our Member Relations Manager Ms. Bernie Simon at <a href="mailto:bernie.simon@fixtrading.org">bernie.simon@fixtrading.org</a> or call +44 (0)20 3440 5959
- **3. Can I nominate a speaker or get involved in Agenda planning? -** If you would like to join the organizing committee (for FIX Members only) or would like to nominate a speaker, please send an email to Sammy Ho at <a href="mailto:sammy.ho@fix-events.com/barbara.law@fixtrading.org">sammy.ho@fix-events.com/barbara.law@fixtrading.org</a>
- **4. Do you offer any discount? -** To ensure that all sponsors enjoy the same benefits, the sponsorship fees are **NOT** negotiable. Set discounts are given to sponsors who support multiple Asia Pacific FIX events and early bird discount will be given to sponsors signing up before end of February 2017.
- **5. Who spoke at FIX events? -** Please refer to the list of elite speakers attached with this sponsorship pack.
- **6. Who attend FIX events? -** FIX events are attended by traders, technologists, compliance professionals. Delegates are from a great cross section of firms (buy-side, sell-side, exchanges, solution vendors and regulators).

<sup>\*</sup>The sponsorship fee quoted is on a gross value basis and shall be made in cleared funds. To ensure that all sponsors enjoy the same benefits, the sponsorship fees are NOT negotiable. LATE BOOKING SURCHARGE: A surcharge of USD 500 applies for booking received with less than 6 weeks before the event.

### Elite Speakers Spoke at FIX Asia Pacific Events

- \* Sir Jackie Stewart OBE, Formula 1 World Champion
- \* Sir Ranulph Fiennes OBE
- \* David Eldon, Senior Adviser, PwC Hong Kong, and former Chairman of HSBC
- \* Nick Fry, Chief Executive Officer, MERCEDES AMG PETRONAS Formula One Team
- \* Ashley Alder, Chief Executive Officer, Securities and Futures Commission, Hong Kong
- \* Cathie Armour, Commissioner, Australian Securities and Investments Commission
- \* Oliver Harvey, Senior Executive Leader, Financial Markets Infrastructure, Australian Securities and Investments Commission
- \* Greg Yanco, Senior Executive Leader, Market & Participant Supervision, ASIC
- \* S. Ramann, Executive Director, Securities and Exchange Board of India
- \* Manoj Kumar, Chief General Manager, Market Regulation Department, Securities and Exchange Board of India
- \* Maninder Cheema, Deputy General Manager, Market Regulation Department, Division of Policy, Securities and Exchange Board of India
- \* Greg Heaton, Senior Director, Licensing, Intermediaries, Securities and Futures Commission, Hong Kong
- \* Charles Li, Chief Executive, Hong Kong Exchanges and Clearing
- \* Meyer S. (Sandy) Frucher, Vice Chairman, NASDAQ OMX Group
- \* John Fildes, Chief Executive Officer, Chi-X Australia
- \* Ashishkumar Chauhan, MD & CEO, BSE Ltd
- \* U Venkataraman, CEO Currency Derivatives segment and whole time Director, MCX-SX
- \* Brad Katsuyama, President & Chief Executive Officer, IEX Group
- \* Xiaocheng Shi, Chief Representative, Shanghai Stock Exchange in Hong Kong
- \* Masaki Suzuki, General Manager, Singapore Representative Office, Tokyo Stock Exchange
- \* Peter Jessup, Senior Vice President, Head of Market Technology Systems, NASDAQ
- \* Magnus Böcker, Former Chief Executive Officer, SGX
- \* Balasubramaniam Venkataramani, Chief Business Officer, BSE
- \* Umesh Jain, Chief Technology Officer, National Stock Exchange of India
- \* Lucas Schmeddes, President and Chief Operating Officer, ICE Futures Singapore & ICE Clear Singapore
- \* Larry Tabb, Founder & Research Chairman, The TABB Group
- \* Seth Merrin, CEO and Founder, Liquidnet
- \* Kevin Gould, President, Markit
- \* Shaun Bramham, CEO of Asia Pacific, Instinet
- \* Steve Grob, Director of Group Strategy, Fidessa
- \* Mike Burgess, Chief Information Security Officer, Telstra
- \* Michael Rude, Chief Revenue Officer, Global Head of Business Development, REDI
- \* Emma Quinn, Global Co-Head of Equity Trading, AB
- \* Todd Prado, Global Head of Equity Dealing, Colonial First State Global Asset Management
- \* Simon Williams, Director, Head of Hong Kong Trading, BlackRock
- \* Matthew Saul, Head of Trading for Asia ex-Japan, FIL Investment Management
- \* George Molina, Senior Vice President-Director of Asian Trading, Franklin Templeton Investments
- \* Sam Y. Kim, Managing Director, Head of Trading & Liquidity Strategies Group, Asia Pacific, BlackRock
- \* Tim Bruenjes, Senior Vice President, Equity Trader, PIMCO
- \* Francis So, Head of Dealing Asia, BNP Paribas Investment Partners
- \* Richard Coulstock, Director, Head of Dealing, Eastspring Investments
- \* Christine To, Vice President, Head of Asian Trading, T Rowe Price International Inc
- \* John Tompkins, Head of Trading, Senrigan Capital
- \* Jason Lapping, Head of Asia Pacific Trading, Dimensional (Australia)
- \* Joe Kassel, Head of Global Equities Dealing & Exposure Management, AMP Capital
- \* Graeme Miller, Chief Investment Officer, Telstra Super
- \* Scott Treloar, Chief Risk Officer, Vulpes Investment Management
- \* Patrick Shum, Head of Trading Systems Asia Pacific, Fidelity Worldwide Investment
- \* Dean Chisholm, Regional Head of Operations, Asia Pacific, Invesco
- \* Paul Smith, Chief Executive Officer, Asia Alternative Asset Partners
- \* Venue Palaparthi, SVP, Regulatory and Government Affairs, Virtu Financial
- \* Wai Kin Chan, Head of Distribution, XTX Markets Asia
- \* Phil Weaver, Managing Director, Global Operations, WorldQuant
- \* Murat Atamer, Head of Electronic Trading, Asia Pacific, Bank of America Merrill Lynch
- \* Edward Duggan, Executive Director, Electronic Client Solutions APAC, J.P. Morgan
- \* Hani Shalabi, Head of AES, APAC, Credit Suisse
- \* David Rabinowitz, Executive Director, Head of Direct Execution Services Asia, UBS
- \* Andy Maynard, Managing Director, Head of Equities Execution Services Asia, HSBC
- \* Shamu Thambi, Executive Director, Institutional Equity Division, Morgan Stanley
- \* Siddharth Chhabria, Executive Director, Goldman Sachs
- \* Chris Jenkins, Managing Director, Asia Pacific, Tora Trading
- \* Ricardo Correia, Managing Director APAC, Products and Lab, R3
- \* Peter Tierney, CEO, DTCC Data Repository
- \* Joseph Cavatoni, Managing Director, iShares Capital Markets, Asia Pacific
- \* Raj Mathur, Head of AES Business Development, Asia, Credit Suisse
- \* William Egan, Head of FX Services, APAC ex-Japan, RBS
- \* Gerrard Katz, Managing Director, Head of Asia FX Trading, Scotiabank
- \* Ian Domowitz, Managing Director, CEO of ITG Solutions Network, and Head of ITG's Analytics





# ASIA PACIFIC 2017 FIX CONFERENCES

## **General Terms and Conditions**

- \* Booking is on a first-come-first-served basis with exclusive periods of sponsorship open to FIX TRADING COMMUNITY Global Premier Member firms & FIX TRADING COMMUNITY Members.
- \* All bookings will be processed by the event manager and are subject to the approval of FIX TRADING COMMUNITY or the event manager PLUS CONCEPTS.
- \* The Sponsorship fee must be paid by the sponsor to the event manager in accordance to the payment schedule specified by the event manager. In the event any amount is overdue, PLUS CONCEPTS shall have the right to suspend the grant of sponsorship rights until payment is made in full.
- \* Choice of exhibit booth location will also be allocated on first-come-first-served basis.
- \* The event manager and FIX TRADING COMMUNITY reserve the right to alter the schedule, venue, content and sponsorship packages without prior notice.
- \* Once the booking is confirmed, no refund is applicable unless the event is cancelled by the organizer or the event is postponed for more than 6 calendar months.
- \* Sponsorship fees are payable within 30 days from invoice date.
- \* The event manager and FIX TRADING COMMUNITY reserve the right to cancel the booking of the sponsor if full payment is not received on or before the invoice due date.
- \* Rules and guidelines of sponsorship and exhibition available upon request.
- \* The sponsorship fee quoted is on a gross value basis and shall be made in cleared funds. Any bank charges and taxes, including but not limited to service tax, withholding tax, indirect tax, remittance tax etc., arising from payment of sponsorship fee and equipment rental etc. are to be the full responsibility of the sponsor.
- \* Neither party shall be liable to the other party for any delay or non-performance of its obligations, other than any obligation to make payment and securing the Event, arising from any Force Majeure Event.
- \* The event manager and FIX TRADING COMMUNITY accept no responsibility of any loss or damage belonging to, nor for any personal injury incurred, attendees at our events, whether within the venue or otherwise. We are not responsible for any penalties (e.g. airfare, accommodation booking etc.) that may be incurred due to the cancellation/change of the programmes.
- \* All terms and conditions set up shall be governed by, and construed in accordance with, the law of HKSAR.

## Asia Pacific FIX Conferences 2017

Institution (Billing Identity)

## FIX Member Sponsorship Booking Form



Main Contact Person			Event Logistics contact person (if differen			
Title	)		Name	): -		
Em	ail		Title:			
				L		
Tel	ephone ( )		Email 	:		
Fax ( )						
Billing Address			Telep	Telephone ( )		
			Fax	( )		
	Special Packa	<b>ges:</b> □ Package	A: USD 17,000	☐ Package B	: USD 31,000	
		Hong Kong	India	Singapore	Sydney	
	Branding	6000 🗆	5000 🗌	5500 🗌	5500 🗌	
	Exhibition	11000 🗌	7000 🗆	8500 🗌	10500□	
	Cocktail	15000 🗌	7000 🗆	10000 🗆	10000	
	Refreshment	8500 🗌	7000 🗆	8500 🗌	8500 🗌	
	Wifi & Charging Station	9000 🗆	7000 🗆	7000 🗆	7000 🗆	
	Additional Advertisements	1000 🗆	1000 🗆	1000 🗆	1000 🗆	
	Delegate Bag	4500 🗆	4000 🗆	4000 🗆	4000 🗆	
	Lanyard	8500 🗆	6000 🗆	8000 🗆	8000 🗆	
	Discount: (for booking 3 or more events)	☐ - USD 3,000	☐ - USD 1,500 (f	Early Bird Discount for booking before end of Feb 2	<sub>017)</sub>	
	GlobalTrading Bundle	☐ USD 10,000 Total: USD				
Please include our company logo on the conference marketing materials						
I have read the general terms and conditions attached and agree to comply						
Aut	horized Signature and	· · · · · -				
		Naı	me:	Date	•	

## WHAT'S NEXT?

- 1) Fax the booking form to +852 3007 8320 and send an email to <a href="mailto:sammy.ho@fix-events.com">sammy.ho@fix-events.com</a> after fax transmission to ensure the proper receipt of the booking form. We will issue the invoice accordingly.
- 2) Please submit: (i) Company Profile in MS WORD document format (Up to 200 words in English) and (ii) Company Logo (.EPS or .Al format preferred) to <a href="mailto:barbara.law@fix-events.com">barbara.law@fix-events.com</a>. The profile and logo will be included on the event website (www.fix-events.com) and the conference brochure.

## Asia Pacific FIX Conferences 2017

Institution (Billing Identity)

# NON MEMBER Sponsorship Booking Form

Ма	in Contact Person			Event Log	istics contact person (if diffe	erent):	
T:0			Name	_		,	
Title	9						
Em	ail		Title:				
Tel	ephone(  )		Email	:			
Fax ( )							
Billing Address			Telep	none ( )			
			Fax	( )			
		Hong Kong	India	Singapore	Sydney		
	Branding	6500 🗌	6000 🗆	6500 🗆	6000 🗆		
	Exhibition	13000 🗌	11000 🗆	11000 🗆	13000 🗆		
	Cocktail	16000 🗌	8000 🗆	15000 🗌	12000 🗌		
	Refreshment	10500 🗌	8500 🗌	10000 🗆	10000 🗆		
	Wifi & Charging Station	10000 🗆	8000 🗆	8000 🗆	8000 🗆		
	Additional Advertisements	1500 🗌	1500 🗌	1500 🗌	1500 🗌		
	Delegate Bag	6000 🗆	4500 🗌	5000 🗆	5000 🗆		
	Lanyard	10000 🗆	8000 🗆	9500 🗆	9500 🗌		
	Discount: (for booking 3 or more events)	☐ - USD 3,000	☐ - USD 1,500 (f	Early Bird Discount or booking before end of Feb 2	<sub>017)</sub>		
	GlobalTrading Bundle	☐ USD 10,000					
	Total: USD						
	Please include our co			erials			
Ŀ	I have read the general terms and conditions attached and agree to comply						
Λ							
Aut	horized Signature and	· · · · -	me:	Date			
\ <b>/</b> /L	ΙΔΤ'ς ΝΕΧΤ2	INA		Date			

<sup>1)</sup> Fax the booking form to  $+852\ 3007\ 8320$  and send an email to  $\underline{sammy.ho@fix-events.com}$  after fax transmission to ensure the proper receipt of the booking form. We will issue the invoice accordingly.

<sup>2)</sup> Please submit: (i) Company Profile in MS WORD document format (Up to 200 words in English) and (ii) Company Logo (.EPS or .Al format preferred) to <u>barbara.law@fix-events.com</u>. The profile and logo will be included on the event website (www.fix-events.com) and the conference brochure.